

Practical Part: Scenario Activity

Context

You have been asked to draw up a plan for evaluating eLearning at either the institutional or module level. There is already a centrally-administered end-of-module survey in place, so you may opt to add eLearning questions directly to the survey and/or may add other evaluation methods such as rubrics, analytics, etc. You must give a 5-minute presentation explaining the key aspects of your plan its rationale to senior administration.

Personas

You must design your plan from one of the following perspectives:

1. You are a module coordinator who is new to eLearning. You're a very experienced teacher, but don't have a lot of confidence with technology. This will be your first time in an eLearning environment. Both your colleagues and your Head of Department support this new eLearning module.
2. You are a module coordinator with significant eLearning experience. You teach statistical analysis and are very comfortable with technology. Your colleagues and your Head of Department do not oppose your work in eLearning.
3. You are a Head of Department teaching both individual eLearning modules and full eLearning programmes. You want to evaluate the Department's use of eLearning and to try and ensure a consistent standard. You have limited access to some central support (both budget and IT expertise).
4. You work in the office of the Vice President for Learning and Teaching. You are very experienced with survey-type student evaluations, but do not have much experience with eLearning, but have colleagues with significant technical skills who can be assigned to the project if needed.

Tasks

1. Pick the perspective for your group
2. Briefly outline the priorities for the new evaluation plan. Specifically
 - a. Who is the main audience? (e.g. University administration, academic units, individual teachers, or students)?
 - b. What aspects of eLearning will be evaluated? (e.g. tools, module structure, teaching methods, etc.)
 - c. When will the evaluation(s) take place? (e.g. summative or formative evaluations)
 - d. Who will administer the evaluation(s) and analyse results? (this can include multiple people, units depending on the evaluation methods chosen)
3. Decide what eLearning evaluation method(s) to include in your plan. You can include up to three methods (including adding questions to the existing survey)
4. Present your plan to the rest of the group with a brief presentation or briefing note